



GOVERNMENT OF THE DISTRICT OF COLUMBIA

Advisory Neighborhood Commission 2E

Representing the communities of Burleith, Georgetown, and Hillandale
3265 S Street, NW • Washington, DC 20007
(202) 724-7098 • anc2e@dc.gov

June 17, 2020

Councilmember Kenyan McDuffie
Chair, Committee on Business and Economic Development
Council of the District of Columbia
1350 Pennsylvania Avenue NW, Suite 506
Washington, DC 20004
kmcduffie@dccouncil.us

RE: Supporting Georgetown Main Street as Part of the DC Council Committee on Business and Economic Development's Budget Oversight Hearing Regarding the Department of Small and Local Business Development

Dear Councilmember McDuffie,

On June 1, 2020 ANC 2E held its regularly scheduled public meeting, which was properly noticed and attended by seven commissioners, constituting a quorum. At this meeting the Commission adopted the following resolution by a vote of (7-0-0) with regard to the above-referenced matter:

WHEREAS, ANC 2E provided a sponsoring resolution to create our Georgetown Main Street (GMS) organization in 2017,

WHEREAS, ANC 2E commends Georgetown Main Street for instilling a strong community collaboration by comprising its board of 11 members representing a variety of affiliations: small business owners, Georgetown University officials, and Georgetown residents, among other affiliations,

WHEREAS, ANC 2E is very proud of Georgetown Main Street's financial operating metrics:

- A. The organization's annual operating budget is around \$165,000, a majority of which comes from the DC Government.
- B. Georgetown Main Street does not receive mandatory dues or business assessments. They rely on grants from the DC Government and generous contributions from the community and its Board of Directors to fund the variety of projects and services they provide.

COMMISSIONERS:

Kishan Putta, District 1 Joe Gibbons, District 2 Rick Murphy, District 3
Anna Landre, District 4 Lisa Palmer, District 5 Gwendolyn Lohse, District 6
Elizabeth Miller, District 7 Matias Burdman, District 8

- C. To date, Georgetown Main Street has awarded \$112,835.76 in direct financial assistance to small businesses for facade improvement projects, business operations, and emergency COVID-19 relief.
- D. To date, Georgetown Main Street has awarded \$39,655 in emergency COVID-19 relief, with an additional \$10,345 to be allocated in the coming months.

WHEREAS, ANC 2E strongly believes that Georgetown Main Street is a perfect complement to our hardworking Georgetown Business Improvement District (BID), as Georgetown Main Street serves our community beyond the BID's zone,

WHEREAS, ANC 2E has watched Georgetown Main Street, with one single employee, Executive Director Rachel Shank, provide effective and efficient services to over one mile of the Georgetown commercial corridor and to 300 businesses,

WHEREAS, ANC 2E has watched Executive Director Rachel Shank tirelessly work for our community and provide technical assistance, nonstop promotion, and critical information to our small Georgetown businesses as they navigate this new normal,

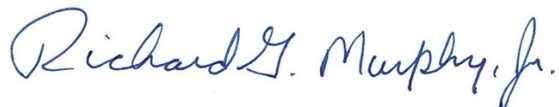
WHEREAS, ANC 2E understands that Georgetown Main Street receives its support from the Department of Small and Local Business Development (DSLBD), and

WHEREAS, while ANC 2E recognizes that the upcoming budget cycle is a difficult one, the ANC strongly believes that investment in the small and local businesses of DC will pave the way to recover and restore DC's vibrancy.

THEREFORE, BE IT RESOLVED that ANC 2E urges the DC Council to fully fund the Department of Small and Local Business Development's Main Street program for FY 2021 in order to ensure the continued success of our Georgetown Main Street organization.

Commissioners Joe Gibbons (2E02@anc.dc.gov) and Rick Murphy (2E03@anc.dc.gov) are the Commission's representatives in this matter.

Respectfully submitted,



Rick Murphy
Chair, ANC 2E